

Recap from our earlier newsletters

Background

To help small family-managed business in Europe, the SFaB (Support Family Business) project, co-funded by the European Commission within the Erasmus Plus funding programme and actively driven by partner organisations in Greece, Spain, Bulgaria, Belgium, France and Austria introduced in our first newsletter, develops for company owners, managers and employees in family businesses a framework for learning and understanding the nature, importance, and uniqueness of family business helping to know how to improve the management of their business with little resources (money and/ or budget).

So far, the project partnership has presented the project and partner organisations in the previous newsletters, has organised several promotional activities, engaged External Experts, held Focus Groups and has recently also implemented the training platform and online course for test participants. We are in the middle of the preparation to our first (pilot) training.

For the next year, updates on our results and activities can be found in one more newsletter, on our project website, Facebook, LinkedIn and Instagram accounts.

Our project - Recap

Our results

Our partner meeting in Bulgaria

Our upcoming activities



Our results

- 1 The Support Family Business learning programme which defines the MOOC topics.
- 2 The Sfab MOOC programme

The five SFaB courses have already presented in our last newsletter. They are focused on:

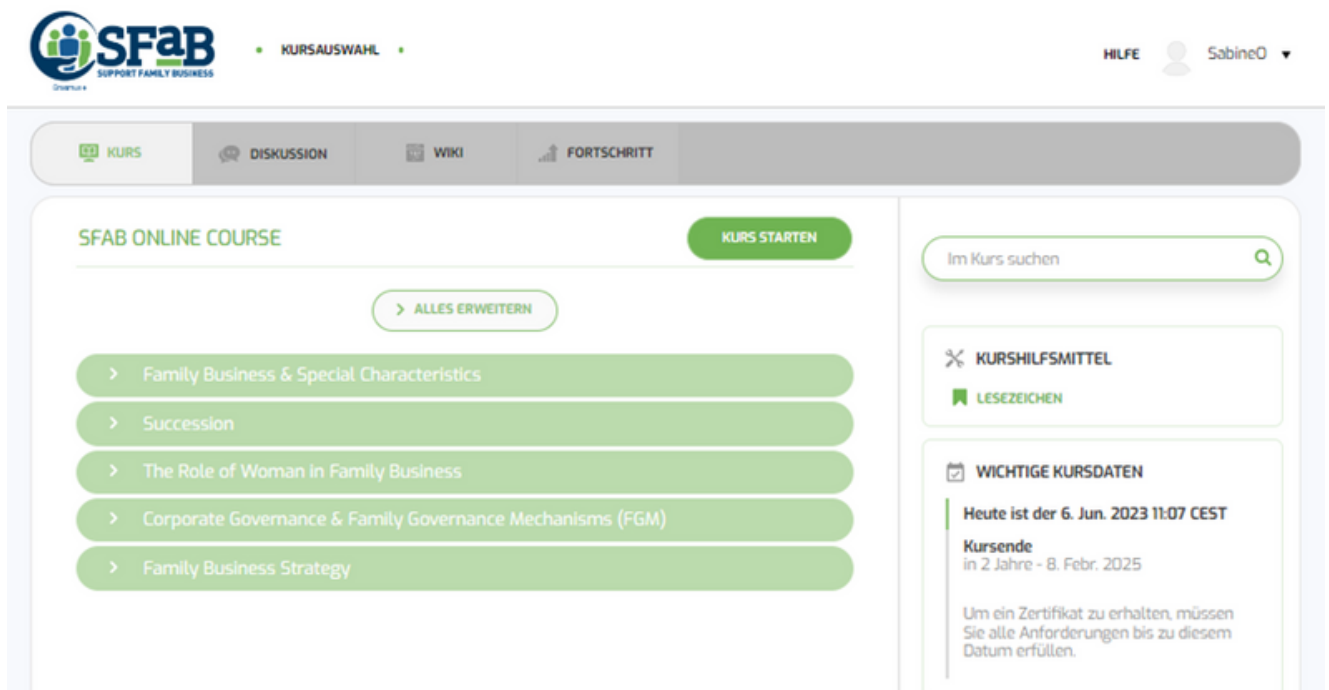


FAMILY BUSINESS & SPECIAL CHARACTERISTICS, SUCCESSION, THE ROLE OF WOMAN IN THE FAMILY BUSINESS, CORPORATE GOVERNANCE & FAMILY GOVERNANCE MECHANISMS (FGM), and FAMILY BUSINESS STRATEGY.

The pilot testing of the SFaB course has been completed, and it is now available to the public!

You can now register for the SFaB MOOC, a VET microlearning programme, focused on Family Business!

In this free, self-paced online course, you will learn theoretical and practical knowledge regarding the following topics:



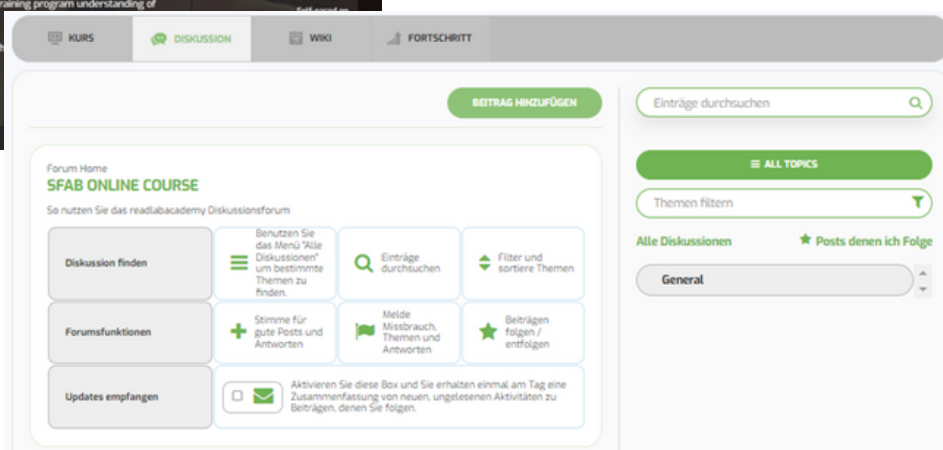
The SFaB course has been developed by the University of Aegean with the contribution of all project partners and is available in six languages; English, French, German, Bulgarian, Spanish and Greek. It is divided into five modules, and each module includes, apart from the theory, practical examples and audiovisual material. Upon completion of the course having answered the multiple choice questions, the learners can receive a certification of completion.

3 Our SFaB Virtual Learning Environment (VLE)

Our Greek project partner ReadLab, supported by our Belgian project partner Candide International (specifications of VLE), has built the technical backend and opened the platform access with the training programme, our MOOC.



The VLE is supported by a collection of autonomous web services allowing self-paced learning along with collaborative learning possibilities such as course discussions (forums), peer learning and group activities.



How you can enter

The registration is simple: just go to <https://training.sfab-project.eu/> and register with your details. You will then receive access to the other parts of the VLE. The navigation is easy and self-explanatory helping you to enter the individual features the VLE offers.

4 A Toolkit that shall present successful examples, good practices and theory on valid and high-grade knowledge within these topics.

The toolkit is intended to be used as a guide for family-run business, in particular by their owners, employees, managers and other staff attending the MOOC to help learn also from good practices found in the partner countries. These examples shall highlight solutions related to questions one might have when preparing a succession, on emergency plans, stereotypes, communication in family business and many other aspects.

It also includes short summaries on the partner countries that help better understand the importance and an overview of family businesses today (highlighting the number of businesses in the country, their contribution to the national GDP, their average size of family businesses, etc.).

Our third project meeting


Building a project partnership with the widest-possible geographic reach has been one objective when planning the SFaB project. The core organisations bring together Southern Europe – Greece, East – Bulgaria, Central – Austria and Belgium, as well as from West Europe – France and Spain. To raise awareness about the project, share news and also engage with other interested organisations and stakeholders, we organised several larger events summarised here. More details can be found on our project website: <https://sfab-project.eu/>.



A recent joint partner event has been the third partner meeting. The Bulgarian CHAMBER OF COMMERCE AND INDUSTRY VRATSA SDRUZHENIE (www.cci-vratsa.org) welcomed representatives from each of the project partners. On June 20 and 21, they discussed the progress of the Massive Online Open Course (MOOC) programme implementation with its five modules, the finalisation of the VLE and its supporting tools, as well as the Toolkit foreseen to be organised at this stage.



Our upcoming activities

- Finalisation of SFaB Toolkit
- Final project meeting in Austria
- Accreditation for the SFaB courses
- Further interesting news from our partner organisations
- Find more details on how to participate in the future on our website 



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