



## Recap from our earlier newsletters

### Background

To help small family-managed business in Europe, the SFaB (Support Family Business) project, co-funded by the European Commission within the Erasmus Plus funding programme and actively driven by partner organisations in Greece, Spain, Bulgaria, Belgium, France and Austria, has developed and tested a framework for learning and understanding the nature, importance, and uniqueness of family business for company owners, managers and employees in family businesses helping to know how to improve the management of their business.

In the earlier newsletters, we informed about our promotional activities, the development of the project results supported by External Experts. We have now validated in several pilot rounds in the partner countries our training platform and online course, closed the work on the project results.

**The funded project lifetime is coming to an end and we take the opportunity to invite you to register on our training platform. Visit us, learn with us, share details with us!**

Our project – Recap

Our results

Our closing partner meeting in Vienna



<https://training.sfab-project.eu>

## Our results in short

### The Sfab MOOC programme

The project coordinator, PANEPISTIMIO AIGAIU, Greece, organised a Learning Strategy based on scientific knowledge, methodological tools and best practices that are targeting the performance optimisation of personnel involved in family-run businesses. This document provides more details regarding the foreseen learning objectives, the foreseen structure and assessment details of the following five SFaB course topics:



**FAMILY BUSINESS & SPECIAL CHARACTERISTICS, SUCCESSION,  
THE ROLE OF WOMAN IN THE FAMILY BUSINESS,  
CORPORATE GOVERNANCE & FAMILY GOVERNANCE MECHANISMS (FGM),  
and FAMILY BUSINESS STRATEGY.**

The MOOC is available in English, French, German, Bulgarian, Spanish and Greek.

### The Sfab Virtual Learning Environment (VLE)

Our Belgian project partner, Candide, built the technical backend for our virtual platform, the Virtual Learning Environment (VLE), which hosts the SFaB training programme. It is open to public at <https://training.sfab-project.eu/>.

After registration, users have access to an easy and self-explanatory site, can access the free, self-paced online course and gain theoretical and practical knowledge.

### Certification / Accreditation for our target audience

If you belong to the following target groups, you might be interested in attending the MOOC and use the VLE features for learning more on your own or with peers online:

- Family Business/Owners-members • Family Business Employees • Family Business Managers • Adult learners • Adult education providers and their instructors
- Women looking for entrepreneurship opportunities/education

The course itself is being accredited by the project partners; it applies micro-credentials according to current EU recommendations and the Certification/Accreditation strategy developed by BEST Institut für berufsbezogene Weiterbildung und Personaltraining GmbH, the Austrian project partner in the project.

You can issue a certificate upon successful completion of the course automatically on the VLE. It can help you show your acquired knowledge and competences to others. A short explanatory video guides you through this simple process: <https://youtu.be/ruYnmZNzHcA>



## A toolkit with successful/good practices and theory on the SFaB topics

Examples all project partners found in family-run businesses in our countries have been gathered for this result to highlight solutions on key performance and management questions one might have when preparing a business succession. It also holds some theory back-up selected from partner countries.

You may find the toolkit on the project [website \(https://sfab-project.eu/toolkit/\)](https://sfab-project.eu/toolkit/) by filtering the suggested cases per country or considerations like how to draft emergency plans, counter stereotypes, prepare communication in your family business for a business succession, a.m.m.

### Sort by country:

- ☐ All
- ☐ Austria
- ☐ Belgium
- ☐ Bulgaria
- ☐ France
- ☐ Greece
- ☐ Spain

### Sort by subject:

- ☐ Internationalisation
- ☐ Risk tolerance
- ☐ Integrating new technologies
- ☐ Family issues
- ☐ Succession
- ☐ Women in family business
- ☐ Corporate governance
- ☐ Family business strategy & implementation
- ☐ Finance
- ☐ Lack of skills

### Resilience of family businesses in times of crisis: creating a long-term vision



The De Biasi Family is on its 3rd generation, selling directly to consumers. The wave of "eat local" and green movements has led to more and more customers ready to buy directly from the farm. The best practice identified is: clear roles, responsibilities and boundaries for all working family members. From administrative roles to the agricultural work, the family has assigned tasks accordingly. For those working on the farm, this is cited as a familial "savoir-faire".

[Read More](#)

### Solid professional experience and the Family Business

### Resilience of family businesses in times of crisis: creating a long-term vision



This group represents one of the major examples of family businesses in France who survived the Covid19 crisis, even more so than non-family businesses. Not only did the Bonduelle Group survive, they thrived, saving the canned mushroom industrial branch, France Champignon, threatened by judicial issues in November 2020. The Bonduelle Group bought shares and managed to retain 250 of the 278 jobs under threat.

[Read More](#)

### Preparing the Next Generation

Watch the video about the toolkit to learn more about it:

<https://www.youtube.com/watch?v=sknzLumpo8E>



## SFaB website platform

Interested in learning more about the project? On our SFaB [website \(https://sfab-project.eu\)](https://sfab-project.eu) you can find more details about our work, events, etc.

## SFaB video



The SFaB video summarises all project results and key aspects.

Visit it at:

<https://www.youtube.com/watch?v=NKXHuWnL00Q>

## Our closing meeting

After three successful transnational project meetings in Chios, Lyon and Vratsa, the last one took place in Vienna, Austria, on 20th to 21st of February, 2024. It was hosted by BEST Institut für berufsbezogene Weiterbildung und Personaltraining ([www.best.at](http://www.best.at)) and essential to see any open issues, discuss and agree the future activities within the partnership of the project and close the funded lifetime of the project. In sum, the project has implemented all foreseen activities, and it is now to report all activities towards the funding body, as well as to maintain the access to the VLE with all contents for the next years.

We want to thank all supporting experts and family businesses, managers, owners and other staff working in family-run enterprises, as well as education experts in all partner countries who gave us valuable input and feedback, helped us develop, test and open the course on the Virtual Learning Environment to public now.



The funded lifetime of the SFaB project is coming to an end, but we invite you to continue visiting our social media channels, website and VLE. We are happy to read from you there!

Project N°: 2021-1-EL01-KA220-VET-000029673

This project is co-funded by the European Union ERASMUS+ KA220-VET programme under Agreement Number 2021-1-EL01-KA220-VET-000029673. The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein